



**MY PAPER BAG**  
~~~~~  
Designed by Ramón Middelkoop for goodforall

**Goodforall**  
Products for a better world

# Join the initiative

Products for a better world

**SPREAD THE WORD!**

[www.goodforall.eu](http://www.goodforall.eu)

## **Go for 100% Fair 100% Eco 100% Design**

By producing attractive Dutch design products in a fair trade and ecological manner, Goodforall intends to create as many jobs as possible where it's needed the most. Every time you buy a Goodforall product, you are helping us achieve this goal.







# MY PAPER BAG Collection



Extra Large



Original



Long Handles



Handbag

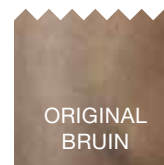


Baggy



Bag-in-Bag

Verkrijgbaar in de kleuren



ORIGINAL  
BRUIN



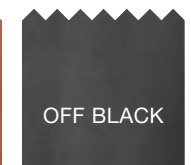
BLOND



DARK  
CHOCOLATE



GINGER



OFF BLACK

## About MY PAPER BAG

The shabby paper bag of a homeless person in the New York subway was the inspiration for this hip and stylish bag, designed by Ramon Middelkoop. These bags are handmade at a fair trade certified factory in Calcutta by workers from the lowest castes in India's social hierarchy. Through the sale of these bags and other Goodforall products, these workers are getting a better life and will have access to food, healthcare and education for their whole family.



## About ecologically tanned leather

The MY PAPER BAG collection is now being offered in three unique colors of ecologically tanned leather. This is a unique process which does not require heavy metals or environmentally harmful substances. The hides are derived from cattle, which have died from illness, old age or are from farmers whose animals are no longer able to work the land.



## About Goodforall

Goodforall is a Dutch based company, going for 100% Fair, Eco and Design. Through the sale of these fair trade products Goodforall wants to bring jobs to places in the world where they are needed most. The collections are created with care, using ecological materials which are not harmful for our environment. By purchasing a MY PAPER BAG or other Goodforall products you are helping us achieve this goal.



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“ The more bags we sell, the more opportunities we give to the people in developing countries, creating chances for a better life, a better future and a better world. ”

